WHAT IS THE DEAL WITH TOBACCO USE AMONG TEENS?

Tobacco use is on the rise!

<table>
<thead>
<tr>
<th>2011</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cigarette Use Decreased</td>
<td>16%</td>
</tr>
<tr>
<td>E-cigarette Use Increased</td>
<td>2%</td>
</tr>
</tbody>
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During 2017-2018 alone, e-cigarette use almost doubled from nearly 12% to 21%.

WHAT'S CAUSING THE INCREASE?

- Flavors in tobacco products
- Advertising (online, TV, etc.)
- Easy access to tobacco products
- New tobacco products

WHY DOES IT MATTER?

Tobacco products are harmful to youth:
- Harms brain development
- Increases risk of tobacco-related diseases

Tobacco use is established during adolescence: 9 in 10 cigarette smokers first tried cigarette smoking by age 18.

WHAT CAN WE DO?

- Increase the minimum age: 21
- Prohibit flavors in tobacco products
- Prohibit smoking and e-cigarette use in public

WHAT ARE THE BENEFITS?

- Reduce tobacco-related deaths
- Decrease youth tobacco use
- Promote healthy lifestyle

Data from 2018 National Youth Tobacco Survey