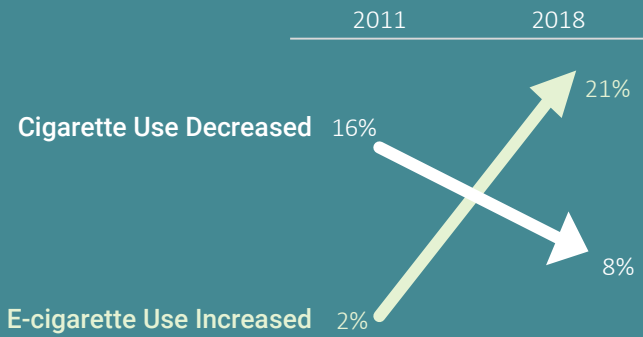
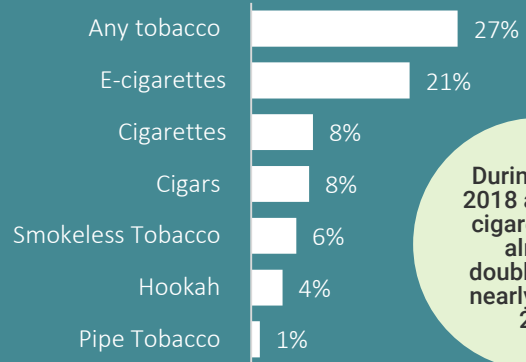


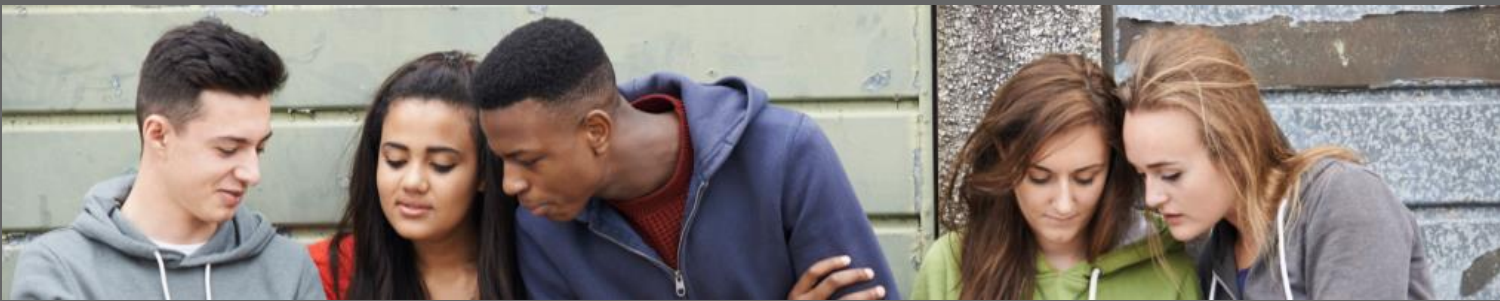
During 2017-2018 alone, e-cigarette use almost doubled



Tobacco product use among high school students (2018)



During 2017-2018 alone, e-cigarette use almost doubled from nearly 12% to 21%



- Factors contributing to the increase of tobacco use among youth
- Easy access to tobacco products
- Flavors in tobacco products
- Advertising (online, TV, etc.)
- Newer tobacco products (JUUL e-cigarettes)

How are youth accessing tobacco products? • More than half (51%) indicate it's easy to purchase e-cigarettes • 26% purchased directly from a store

Potential Solutions for Decreasing Teen Tobacco Usage

- Increase the minimum age to sale of sale of tobacco products to 21 years
- Prohibit the sales of flavored tobacco products
- Prohibit smoking and e-cigarette use in work places and public places

3 out of 4 adults favor raising the age to 21

Benefits of Raising the Tobacco Age to 21

- Decreased youth tobacco use and initiation
- Reduction in tobacco-related deaths
- Promotion of healthy lifestyle and norms

Consequences of Tobacco Use among Teens

Tobacco use is established during adolescence: 9 in 10 cigarette smokers first tried cigarette smoking by age 18

Tobacco products are harmful to youth:

- Harms brain development and impact learning and memory; Increase risk of addiction to other drugs; Increases risk of tobacco-related diseases and conditions