Effective Evaluation Planning and Reporting Resource Links

CDC Resources

- Developing an Effective Evaluation Plan
- Conducting Quitline Evaluations: A Workbook for Tobacco Control Professionals
- Developing an Effective Evaluation Report

OSH’s Archived S&E Net Conferences

- 2017 webinars and resources, in particular:
  - Intentional Data Visualization (Jennifer Lyons, June 15, 2017)
  - Data Visualization Tools and Resources (Yessica Gomez, July 11, 2017)
  - Visualizing Data in Microsoft Office (Yessica Gomez, July 27, 2017)

- 2016 webinars and resources, in particular:
  - Success Stories: Combining Storytelling and Data to Show Your Program’s Impact (Yessica Gomez, May 24, 2016)

- 2014 webinars and resources, in particular:
  - Developing an Evaluation Plan: Resources and Tools in Action (Jan Jernigan & Nicole Kuiper, Aug. 28, 2014)

State Tobacco Activities Tracking and Evaluation (STATE) System

OSH’s Surveillance and Evaluation web page

Impact and Value: Telling Your Program’s Story

Other Resources

- Community Solutions for non-traditional reporting ideas
- Evergreen Data: Intentional Reporting and Data Visualization