

# SUSTAINABILITY WORKSHOP

*The two-day interactive workshop addresses five core aspects of sustainability:*

1. **Strategic planning** reviews the foundational principles of strategic planning and provides participants with a framework to achieve the greatest level of organizational capacity.
2. **Being fundable** uses the Standards for Excellence to guide participants in assessing their organization's ability to attract and maintain funding.
3. **Securing funding** provides participants with the information, tools and resources necessary to identify potential corporate, foundation and individual donors and develop a viable fundraising plan.
4. **Writing a winning proposal** is designed to refocus and bolster participants' opportunities to successfully compete for funds.
5. **Developing and maintaining essential relationships** reveals fundamental fundraising strategies and tips and guides participants in developing a winning fundraising plan.

TTAC also offers shorter standalone workshops on individual elements of the Sustainability Workshop including strategic planning, fundraising, and proposal writing.

Contact TTAC about training opportunities via  
[Online Training Information Request Form](#)  
email: [ttac@sph.emory.edu](mailto:ttac@sph.emory.edu) or phone: (404) 712-8474



The TTAC Sustainability Workshop is designed to unlock the mystery of sustainability. It lays out strategies by which coalitions and organizations alike can position themselves to be sustainable for the long haul. The workshop will prepare participants to build upon the core elements of sustainability— developing a winning combination of strategy, planning, leadership, and fundraising— and will show them how to get from where they are to where they want to be.

At the conclusion of the Sustainability Workshop, participants will have laid the groundwork for sustainability. The workshop provides participants with the focus, resources, and tools to go back to their coalition or organization and set a plan for sustainability in motion.