

FUNDAMENTALS OF EVALUATION

Two-day Workshop

The **Fundamentals of Evaluation Workshop** is a two-day interactive workshop in which participants learn the core concepts of evaluation. The information provided will help participants understand the importance of evaluating a program, what to expect from their evaluation efforts, and what is involved in program evaluation from planning to reporting results. Through the use of visual aids, group discussion, case studies, and practical activities the workshop prepares participants to develop their own evaluation plan.

Participants in Fundamentals of Evaluation will have the opportunity to learn about:

- **Evaluation basics:** what evaluation is, why it is important, and when evaluations should be planned and performed
- **The process of evaluation:** the different types of evaluation and the steps for conducting an evaluation
- **Data collection and analysis:** what information can be obtained from evaluation, how it can be gathered effectively, and methods for assessing the data
- **Using evaluation results:** making recommendations based on data, identifying and utilizing stakeholders, and presenting the results to an audience

Contact the Emory Centers to learn more!
[Online Training Information Request Form](#)
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Many public health programs do tremendous work, but may not have their accomplishments fully recognized by the public, by other health professionals, or even by the people who benefit directly from the program. Why does this happen? Often program managers and staff strongly believe that their work is valuable, but do not have data to demonstrate their success.

In other words, such programs are missing one important element: **evaluation.**

After completing the Fundamentals of Evaluation Workshop participants will have the necessary information and tools to successfully complete an evaluation plan.

